

2025

Drug Product Gallery from Local Smoke Shops





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Introduction

The purpose of this booklet is to serve as a resource for local key stakeholders who work closely with youth—such as school administrators, recreation directors, teachers, and parents. This material is not intended to be shared directly with youth.

This booklet has three main goals:

1. To raise awareness about the wide range of drug products that are readily available in the community.
2. To emphasize the importance of documenting and communicating any suspected drug product exposure to a medical provider.
3. To highlight that labeling on drug products cannot always be trusted, as many products in the market do not have to meet safety or labeling regulatory requirements.

RAISING AWARENESS

This gallery collection provides insight into drug-related products currently available in today's consumer market. The sheer variety of these items can be overwhelming, as new products emerge regularly, further complicating efforts to stay informed about current trends.

DOCUMENTATION & COMMUNICATION

If you suspect that a child has been poisoned by a drug product, seek medical attention immediately. It is important to communicate this drug product exposure to the medical provider tending to the youth. Retaining the product—or even taking a clear photograph of it—can assist healthcare providers in identifying what was consumed and determining the appropriate course of treatment.

LEGAL ENVIRONMENT

Across New Jersey and many other U.S. States, regulatory gaps exist. Numerous drug products in the market are not FDA-approved and are not required to meet safety or labeling standards. At the time of this publication, many stores selling these products are not required to obtain municipal licensing and state licensing is limited to certain, but not all drug products. Ultimately, labeling information should be viewed with caution, as it does not guarantee accuracy or safety.

The photographs included in this booklet were taken in local vape shops throughout the City of Passaic, New Jersey. They are intended as examples and do not represent a comprehensive list of all products currently on the market.

The Passaic City Coalition is committed to supporting community members, especially those who serve youth, with the knowledge and tools needed to strengthen local drug prevention efforts. We encourage you to keep this booklet as part of your resource collection as you continue working to guide and protect our youth.

CANNABIS/HEMP PRODUCTS



CannaGummies
VivaLaHemp
Double Stacked Bitez
Rope
Cookies
Lava
Hazy Mary

CANNABIS/HEMP PRODUCTS



Re-Lax
Litty
Turnt Up

CANNABIS/HEMP PRODUCTS



Buzz
Truemoola
Stiizy
USAHemp
JustCBD
MysticTree

CANNABIS/HEMP PRODUCTS



Melt Exotics
Sprinklez
Muha Meds
Nuvo
Truemoola

CANNABIS/HEMP PRODUCTS



Fryd Chocolate
Sugar High
Runtz
Platinum Cookies
Bay Smokes

CANNABIS/HEMP PRODUCTS



Numb
Monster Cookies
Cereal Bars Froot Loops
Momo's THC-A Joints
University Freshman's

CANNABIS/HEMP PRODUCTS



Truemoola
Shorties
Ghostbite
Dazed Gourmet
Hidden Hills

CANNABIS/HEMP PRODUCTS



- Faded
- Baked
- Delta Man
- Runtz
- Little High
- SendCannaFull
- Delta Distillery
- Cake
- Torch
- Halo

CANNABIS/HEMP PRODUCTS



TOBACCO/NICOTINE PRODUCTS



Pod Juice	Iron Mike
Cloud Nurdz	RIPS
Salt Bae	Lava
Noms	Sad Boy
Zenith	VGOD
Custard Monster	Hi Drip
Juice Head	Naked
Tobaco Monster	
Prophet Premium Blends	

TOBACCO/NICOTINE PRODUCTS



Juul
Lava 2
Tyson
Callifornia Honey
Vapetasia
Geek Bar

TOBACCO/NICOTINE PRODUCTS



Lava Z Pouch
Bagz
Crown Bar
Skoal, Grizzly, Kodiak,
Copenhagen,
Zyn

TOBACCO/NICOTINE PRODUCTS

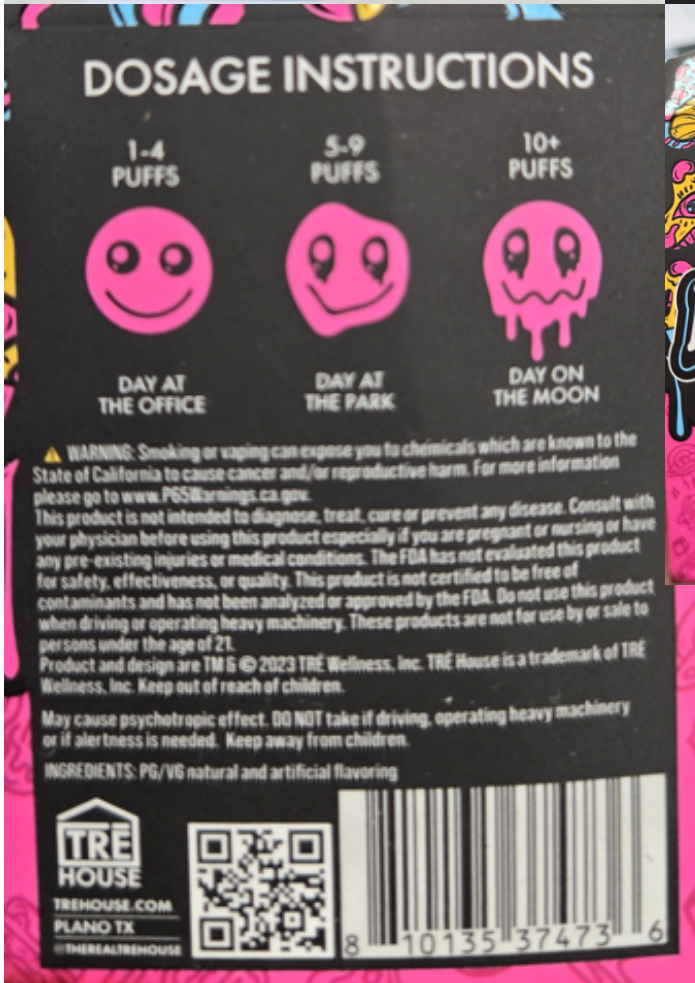


MUSHROOM PRODUCTS



Shrumfuzed
Mcrdse
Float
Magic Shrooms
Polka Dot
Purple

MUSHROOM PRODUCTS



Wunder
One Up
Trippy Flip
Tre House

NJ STATE & PASSAIC CITY LAWS



NJ TOBACCO AGE OF SALE

NJ STATUTE 2A:170-51.4

1st offense: \$250 fine

2nd offense: \$500 fine

3rd offense: \$1,000 & alert Division of Taxation

- MUST BE 21 YEARS OR OLDER TO PURCHASE TOBACCO



SALES OF FLAVORED VAPOR PRODUCTS

NJ STATUTE 2A:170-51.12

1st offense: \$500 fine

2nd offense: \$1,000 fine

3rd offense: \$2,000 & alert Division of Taxation



NJ HEMP FARMING ACT

Chapter 25 New Jersey Hemp Program Rules

- Any unlicensed person growing, processing, or handling hemp shall be subject to a civil administrative penalty of up to \$5,000 per day.
- A person guilty of interfering, or refusing to cooperate, with any inspection or sampling procedures to be conducted by the Department shall pay a penalty of \$500.00 for the first offense, \$1,000 for the second offense, and \$2,000 for each subsequent offense



PSILOCYBIN POSSESSION

NJ STATUTE 2C:35-10

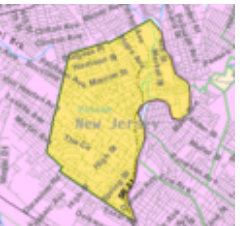
- Possession of an ounce or less is up to a \$1,000 fine & prison sentence of a maximum of 6 months



NJ CONSUMER FRAUD ACT (CFA)

Report Online: www.njconsumeraffairs.gov/Pages/Consumer-Complaints.aspx

- By inaccurately claiming to give free "gifts" of cannabis or marijuana along with the purchase of snacks, baked goods, or other products – generally at exorbitant prices – a company may violate the Consumer Fraud Act, the Division's Advertising Regulations, and other laws or rules.
- Each misrepresentation in the sale or advertising of merchandise constitutes a separate violation, and violators may be subject to a penalty of \$10,000 for the first violation and \$20,000 for each subsequent violation.



PASSAIC CITY

Chapter 232 Recreational Cannabis Establishments

- Cannabis business permit from the city is required.
- State cannabis licenses are only allowed for class 1 cannabis cultivator, class 2 cannabis manufacturer, class 3 cannabis wholesaler, class 4 distributor, and class 6 delivery in Passaic City.



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