

# WNBI 2.0

*We're Not Buying It*

**2.0**

## Program description

We're Not Buying It 2.0 is a free substance misuse prevention program that focuses on developing media literacy skills for students in sixth to eighth grade.

## Program requirements

Time: 6 Sessions, Once a week for 6 weeks

The free sessions include a mix of lecture, discussion, and activities and are designed to last 40-45 minutes each.

Grades: 6th - 8th  
All children in the classroom setting, their teacher or leader, the program facilitator(s), and the parent or guardian at home

## Learning objectives

- 1.) Raise awareness on how surroundings can affect life decisions
- 2.) Delay the age of first use of alcohol consumption and marijuana,
- 3.) Deter abuse of over-the-counter/prescription drugs by clarifying the importance of using medication as directed
- 4.) Identify bullying behaviors and how social media exploits and encourages it
- 5.) Enable youth to deconstruct traditional media and social media messages

# FREE PROGRAM!

For more information contact 973-720-7446

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