

# BUILD TRUST, REDUCE RISK ONE TALK AT A TIME

Talk, They Hear You

1

Open communication  
builds trust

Teens are more likely to make safe choices when parents set clear expectations and listen without judgment. Honest conversations build respect and reduce risky behavior

2

Allowing teen drinking  
risks law and trust

Allowing underage drinking at home can lead to fines, lawsuits, and criminal charges. It also puts teens at risk of injury, alcohol poisoning, and long-term consequences

3

Modeling responsible  
behavior reduces risk

Teens learn by example. Show them how to make safe, responsible choices by practicing what you preach—especially when it comes to alcohol

**i talk**  
they hear you®



PARENTS WHO  
HOST LOSE THE  
MOST



86% of teens who drink do so at home—either their own (45%) or someone else's (41%)—highlighting the role of adult supervision and access

NATIONAL HELPLINE  
FOR PARENTS  
(1-800-THE-KIDS)

Responsibility.org

